



Wood County Fair

July 28 - August 4, 2024

13800 W. Poe Rd, PO Box 146, Bowling Green, Ohio

Phone: (419) 352-0441

email: fairmanager@woodcounty-fair.com

www.woodcounty-fair.com

SPONSORSHIP LEVELS

Grandstand Entertainment Sponsors

Platinum - \$20,000 and over

- VIP Event Passes - 2 for every \$1,000 donated
- (10) Day Passes For every \$1,000 donated
- Early access to concert/event tickets
- (2) 3'x8' banners displayed at the Grandstand or other appropriate location
- (1) 3'x8' banner displayed at Gate C
- (6) PA Announcements on the Grounds
- Announcements during the event
- Name on Social Media Promotion
- Fair Book recognition
- TV & Radio Mention when promoting event

Gold - \$10,000 to \$20,000

- VIP Event Passes - 2 for every \$1,000 donated
- (10) Day Passes For every \$1,000 donated
- Early access to concert/event tickets
- (1) 3'x8' banner displayed at the Grandstand or other appropriate Location
- (1) 3'x8' banner displayed at Gate C
- (6) PA Announcements on the Grounds
- Announcements during the Event
- Name on Social Media Promotion
- Fair Book recognition
- TV & Radio Mention when promoting event

Silver - \$5,000 to \$10,000

- VIP Event Passes - 2 for every \$1,000 donated
- (10) Day Passes for every \$1,000 donated
- Early access to concert/event tickets
- (1) 3'x8' banner displayed at the Grandstand or other appropriate location
- (4) PA Announcements on the Grounds
- Announcements during the Event
- Name on Social Media Promotion
- Fair Book recognition
- Website Recognition

Bronze - \$1,000 to \$5,000

- VIP Event Passes - 2 for every \$1,000 donated
- (10) Day Passes For every \$1,000 donated
- Early Access to concert/event tickets
- (1) 3'x8' banner displayed at the Grandstand or other appropriate location
- (2) PA Announcements on the Grounds
- Announcement during the event
- Name on Social Media Promotion
- Fair Book recognition
- Website Recognition

Sponsorship must be received before March 1st for recognition in the 2024 Fair Book

Fair Event Sponsorships

Day Sponsor - \$5,000

- (50) Day Passes
- Use of 10'x10' Tent for the day of sponsorship
- (3) 3'x8' banners displayed at Gates B, C and F for the Day
- PA Announcements on the Grounds every hour from 10 am - 7 pm
- Name on Social Media Promotion
- Fair Book recognition
- Website Recognition

Department Sponsors

Show your support for your favorite area of the fairgrounds. This new sponsorship opportunity allows you to direct your funds to a specific department to help offset the costs of running that department.

- Name on Department Banner
- Recognition in the Fairbook and Winner's Circle
- Recognition on Social Media
- Recognition on Website

Platinum Sponsor - \$1,000 +

Gold Sponsor - \$500 - \$999

Silver Sponsor - \$250 - \$499

Bronze Sponsor - \$50 - \$249

Award Sponsor \$49 and under

Grounds Entertainment Sponsor \$500 to \$3,000

(Ex. Free Tent/Grove Stage/Ground Entertainment/Petting Zoo/Chainsaw Carver)

- Appropriate Signage at Event
- Name on Social Media Promotions
- Fair Book Recognition
- Website Recognition
- PA Announcements
- Event Announcements
- (1) Day Pass for every \$100
- (1) Grandstand Ticket - Non-Concert for every \$100

Event Class Sponsor - \$100 to \$500

(Ex. Demo Derby/Tractor Pull/Cheer)

- Name on Banner at event
- Name on Social Media Promotions
- Name Announced at Event
- Fair Book Recognition
- Website Recognition
- (2) Week Passes
- (2) Grandstand Tickets - Non-Concert

Activity Sponsor - \$100 to \$500

(Ex. Princess Tea/Royalty Racing/Story-Time/Selfie Stations/Stem Day/Barn Games/Youth Floral Challenge/Jr. Fair Dance)

- (1) 3'x6' Banner at Event
- Name on Social Media Promotions
- Name announced at Event
- Fair Book Recognition
- Website Recognition
- (2) Week Passes
- (2) PA Grounds Announcement on Day of Event

Golf Cart Sponsor - \$300

- (1) 24"x24" Sign on Director's Golf Cart
- Name on Banner in Free Tent During Fair
 - Banner on Display Sept-July
- Recognition on Social Media
- Recognition on Website
- (1) Week Pass

Banner Advertising

Not Part of Sponsorship Packages or Grounds Rental Advertisers Provide the Banners (up to 3ft x 8ft)

\$200 - Poe Rd fence during Fair Week

\$100 - Gate F Area fence during Fair Week

\$50 - Haskins or Brim Road during Fair Week

\$50 - Per Week Off Fair Season - Poe Rd fence



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SPONSORSHIP INFORMATION FORM

Sponsorship Level Selection

Grandstand Entertainment Sponsor

Amount of Sponsorship: _____

Event to be Sponsored: _____

Day Sponsorship:

_____ Sunday _____ Monday _____ Tuesday _____ Wednesday

_____ Thursday _____ Friday _____ Saturday _____ Sunday

Department Sponsorship

Department you would like to contribute to: _____

Amount of sponsorship: _____

Ground Entertainment/ Event Class/ Activity Sponsorship

Event you would like to sponsor: _____

Amount of sponsorship: _____

Golf Cart Sponsorship

Name of Director/staff sponsoring: _____

PRINT NAME/BUSINESS BELOW- AS IT WOULD APPEAR ON PROMOTIONAL MATERIALS:

ADDRESS: _____

EMAIL ADDRESS: _____

PHONE: _____

CONTACT PERSON: _____

() PLEASE BILL ME FOR MY PLEDGE AT THE ABOVE ADDRESS

SIGNATURE: _____

Payment Options: Cash, Check, Credit Card

Make Checks Payable to:

Wood County Agricultural Society

13800 W. Poe Rd, PO Box 146

Bowling Green, Ohio 43402