

# 2023 SPONSOR PLEDGE FORM

## GRANDSTAND EVENT SPONSOR

### PLATINUM - \$20,000 AND OVER:

- VIP EVENT PASSES - 1 FOR EVERY \$1,000 DONATED
- (30) GROUNDS PASSES
- EARLY ACCESS TO CONCERT TICKETS
- (2) 3FTX8FT BANNERS DISPLAYED AT THE GRANDSTAND OR OTHER APPROPRIATE LOCATION
- (1) 3FTX8FT BANNER DISPLAYED AT GATE C
- (6) PA ANNOUNCEMENTS ON THE GROUNDS
- ANNOUNCEMENTS DURING THE EVENT
- NAME ON SOCIAL MEDIA PROMOTION
- FAIR BOOK RECOGNITION
- TV & RADIO MENTION WHEN PROMOTING EVENT

### GOLD - \$10,00 TO \$20,000:

- VIP EVENT PASSES - 1 FOR EVERY \$1,000 DONATED
- (20) GROUNDS PASSES
- EARLY ACCESS TO CONCERT TICKETS
- (1) 3FTX8FT BANNERS DISPLAYED AT THE GRANDSTAND OR OTHER APPROPRIATE LOCATION
- (1) 3FTX8FT BANNER DISPLAYED AT GATE C
- (6) PA ANNOUNCEMENTS ON THE GROUNDS
- ANNOUNCEMENTS DURING THE EVENT
- NAME ON SOCIAL MEDIA PROMOTION
- FAIR BOOK RECOGNITION
- TV & RADIO MENTION WHEN PROMOTING EVENT

### SILVER - \$5,000 TO \$10,000:

- VIP EVENT PASSES - 1 FOR EVERY \$1,000 DONATED
- (15) DAY PASSES
- EARLY ACCESS TO CONCERT TICKETS
- (1) 3FTX8FT BANNERS DISPLAYED AT THE GRANDSTAND OR OTHER APPROPRIATE LOCATION
- (4) PA ANNOUNCEMENTS ON THE GROUNDS
- ANNOUNCEMENTS DURING THE EVENT
- NAME ON SOCIAL MEDIA PROMOTION
- FAIR BOOK RECOGNITION
- WEBSITE RECOGNITION

### BRONZE - \$1,000 TO \$5,000:

- VIP EVENT PASSES - 1 FOR EVERY \$1,000 DONATED
- (10) DAY PASSES
- EARLY ACCESS TO CONCERT TICKETS
- (1) 3FTX8FT BANNERS DISPLAYED AT THE GRANDSTAND OR OTHER APPROPRIATE LOCATION
- (2) PA ANNOUNCEMENTS ON THE GROUNDS
- ANNOUNCEMENT DURING THE EVENT
- NAME ON SOCIAL MEDIA PROMOTION
- FAIR BOOK RECOGNITION
- WEBSITE RECOGNITION

## OTHER SPONSOR TIERS

### FREE GROUNDS EVENT SPONSOR - \$500 TO \$3,000

- (1) 3FTX6FT BANNER AT EVENT
- NAME ON SOCIAL MEDIA PROMOTIONS
- FAIR BOOK RECOGNITION
- WEBSITE RECOGNITION
- (4) PA ANNOUNCEMENTS
- (2) EVENT ANNOUNCEMENTS
- (5) DAY PASSES
- (5) GRANDSTAND TICKETS - NON-CONCERT

### EVENT CLASS SPONSOR - \$100 TO \$500

- NAME ON BANNER AT EVENT
- NAME ON SOCIAL MEDIA PROMOTIONS
- NAME ANNOUNCED AT EVENT
- FAIR BOOK RECOGNITION
- WEBSITE RECOGNITION
- (2) DAY PASSES
- (2) GRANDSTAND TICKETS - NON-CONCERT

## OTHER SPONSOR TIERS

### ACTIVITY SPONSOR - \$100 TO \$500

- (1) 3FTX6FT BANNER AT EVENT
- NAME ON SOCIAL MEDIA PROMOTIONS
- NAME ANNOUNCED AT EVENT
- FAIR BOOK RECOGNITION
- WEBSITE RECOGNITION
- (2) DAY PASSES
- (2) PA GROUNDS ANNOUNCEMENT ON DAY OF EVENT

### GOLF CART SPONSOR - \$400

- (1) 24INX24IN SIGN ON DIRECTOR'S GOLF CART
- NAME ON BANNER IN FREE TENT DURING FAIR
  - BANNER ON DISPLAY SEPT-JULY
- RECOGNITION ON SOCIAL MEDIA
- RECOGNITION ON WEBSITE

NAME OF DIRECTOR: \_\_\_\_\_

### AWARD SPONSOR CASH, GIFT CARDS, PRODUCTS

- SIGNAGE IN THE DEPARTMENT SPONSORED
- FAIR BOOK RECOGNITION
- WEBSITE RECOGNITION

### IN KIND DONATIONS

RECOGNITION WILL MIRROR ABOVE CATEGORIES  
BASED ON VALUE DONATED

### BANNER ADVERTISING - NOT PART OF SPONSORSHIP PACKAGES

ADVERTISERS PROVIDE THE BANNERS (UP TO 3FT X 8FT)

\$200 - POE ROAD FENCE DURING FAIR WEEK  
\$100 - GATE F AREA FENCE FAIR WEEK

\$50 - HASKINS OR BRIM ROAD FAIR WEEK  
\$50 - PER WEEK OFF FAIR SEASON

NAME OF BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PLEASE BILL ME FOR MY SPONSORSHIP: \_\_\_\_\_

PLEASE SEND DIGITAL LOGO FILE TO [OFFICE@WOODCOUNTY-FAIR.COM](mailto:OFFICE@WOODCOUNTY-FAIR.COM)

PO BOX 146, BOWLING GREEN, OH 43402  
PHONE: 419-352-0441  
[WWW.WOODCOUNTY-FAIR.COM](http://WWW.WOODCOUNTY-FAIR.COM)

**THANK YOU**  
YOUR SUPPORT IS GREATLY  
APPRECIATED!